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Memorandum

Date: October 25, 2010
To: Alliance Providers
From: Provider Services Department
Re: Personal Use Breast Pumps (E0603)

Effective May 1, 2010, the reimbursement and billing guidelines for the purchase of **Personal Use Breast Pumps (E0603)** is changing. (Please note that this change does not affect hospital-grade breast pump rentals.)

Please note the following changes:

- Reimbursement will be 80% of MSRP (Manufacturer's Suggested Retail Price)
- Maximum reimbursement not to exceed \$250.00
- Treatment Authorization Requests (TAR) will no longer be necessary (previously, TARs were required for breast pump claims over \$250)

Claims for breast pumps continue to follow "By Report" requirements; please continue to attach a catalog page with your claim.

If you have any questions, please contact your Provider Services Representative at (831) 430-5504 for Santa Cruz and Monterey County and (209) 381-5514 for Merced County.

