



## Tobacco Cessation Counseling Benefit

Effective November 1, 2014, providers can bill for tobacco cessation counseling using the following Evaluation and Management (E&M) codes:

- \* CPT Code 99406 (Smoking and Tobacco Use Cessation Counseling Visit; intermediate, greater than 3 minutes up to 10 minutes) and
- \* CPT Code 99407 (Intensive, greater than 10 minutes) not to report 99407 in conjunction with 99406.

For this benefit, the Alliance:

- \* Will reimburse providers **for four counseling sessions of at least 10 minutes in duration** for at least two separate quit attempts per year without prior authorization. No mandatory breaks will be required between quit attempts in order for members to receive counseling sessions.
- \* Members are not required to receive a particular form of tobacco cessation service as a condition of receiving any other form of tobacco cessation service.
- \* Tobacco cessation therapy services are limited to two 12-week treatment periods per member per year.
- \* Tobacco cessation services must be rendered in a face-to-face setting and documented in the member's record during the treatment period.
- \* When providing these services on the same date as a significant, separately-identifiable E&M service, append modifier 25 to the E&M service code.

Claims submitted for either CPT 99406 or 99407 between November 1, 2014 and the date of this notification will be reprocessed and paid.

For additional information on the Alliance Comprehensive Tobacco Support Services program, please call the Alliance Health Education line at (800) 700-3874 ext. 5580.

For questions regarding the status of claims previously denied, please contact the Claims Department at (800) 700-3874 ext. 5503.