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## MEMORANDUM

**To: Alliance PCPs and Specialists**  
**From: Ann Kern, Provider Services Network Manager**  
**Date: June 16, 2014**  
**Subject: Physician Satisfaction Survey Mailing**

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The Central California Alliance for Health (the Alliance) invites you to participate in our 2014 Physician Satisfaction Survey. At the Alliance, we know that our providers' opinions are critical to our success. Your experience with our plan is important to us and your feedback will help us enhance our performance and identify areas that need improvement.

The Myers Group is an independent research firm that will be helping us administer the survey. You will soon receive the survey in the mail with a postage paid return envelope. The results will be shared with Alliance leadership, staff, our Board of Commissioners and our provider community via the Provider Bulletin.

Responses will be collected between June 9, 2014 and July 8, 2014. We greatly appreciate your timely response.

We value your contribution to this year's survey and your continued partnership in improving the health of individuals and families in our community.

If you have any questions or concerns, please contact Provider Services at 800-700-3874 ext.5540.

**Raffle Prizes!**  
**The first one hundred respondents will be entered into a raffle to win lunch delivered to their office.**

**Remaining respondents will have the opportunity to win a 10-pack of movie theater admission gift cards.**

*(One lunch and one 10-pack of gift cards will be awarded per county).*