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MEMORANDUM

To: Alliance PCPs and Specialists
From: Ann Kern, Provider Services Network Manager
Date: May 28, 2013
Subject: Physician Satisfaction Survey Mailing

The Central California Alliance for Health (the Alliance) invites you to participate in our 2013 Physician Satisfaction Survey.

At the Alliance, we know that our providers' opinions are critical to our success. Your experience with the Alliance is important to us and your feedback is vital to improving our ability to achieve our mission.

The Myers Group is an independent research firm that is helping us conduct this year's survey. You will be receiving the survey in the mail with a postage paid return envelope. The survey will be conducted between May 22, 2013 and July 17, 2013.

The first one hundred respondents will be entered into a raffle to win lunch delivered to their office. Three lunches valued up to \$100, depending on the office size, will be awarded. All remaining respondents will be entered to win one of three gourmet food baskets.

The results of the survey will be shared with Alliance leadership, staff, our Board of Commissioners and our provider community via the Provider Bulletin.

We use the survey results as a tool to identify ways we can improve your satisfaction with the Alliance.

Thank you in advance for making this Physician Satisfaction Survey a success!

If you have any questions or concerns, please contact Provider Services at 800-700-3874 ext.5540.