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MEMORANDUM

Date: June 13, 2012
To: Alliance Providers
From: Provider Services Department
RE: Physician Satisfaction Survey Mailing

The Central California Alliance for Health (the Alliance) invites you to participate in our 2012 Physician Satisfaction Survey.

At the Alliance, we know that our providers' opinions are critical to our success. Your experience with the Alliance is important to us and your feedback is vital to improving our ability to achieve our mission.

The Myers Group is an independent research firm that is helping us conduct this year's survey. You will be receiving the survey in the mail with a postage paid return envelope. The survey will be conducted between June 8, 2012 and August 7, 2012.

The first one hundred respondents will be entered into a raffle to win one of three \$100 Staples gift card. All remaining respondents will be entered into a raffle to win one of three lunches to be offered at their office valued at up to \$100 depending on office size.

The results of the survey will be shared with Alliance leadership, staff, our Board of Commissioners and our provider community via the Provider Bulletin.

We use the survey results as a tool to identify ways we can improve your satisfaction with the Alliance.

Thank you in advance for making this Physician Satisfaction Survey a success!

If you have any questions or concerns, please contact Provider Services at 800-700-3874 ext.5540.