

Alliance Fact Sheet

April 2021



ABOUT THE ALLIANCE

The Alliance is an award-winning regional non-profit health plan, established in 1996, with **over 25 years** of successful operation. Using the State's County Organized Health System (COHS) model, we currently serve **371,573 members** in Santa Cruz, Monterey and Merced counties. We work in partnership with our contracted providers to promote prevention, early detection and effective treatment, and improve access to quality health care for those we serve. This results in the delivery of innovative community-based health care services, better medical outcomes and cost savings. The Alliance is governed with local representation from each county on our Board of Commissioners.



Quick Facts²

1996

Year Established

496

Number of Employees

\$379.1M

YTD Revenue

5.5%

% Spent on Administration

Service Area:

Santa Cruz, Monterey and Merced counties

OUR VISION

Healthy People,
Healthy Communities.

OUR MISSION

Accessible, quality health care guided by local innovation.

WHAT WE DO

The Alliance is a health plan that was developed to improve access to health care for lower income residents who often lacked a primary care "medical home" and so relied on emergency rooms for basic services. The Alliance has pursued this mission by linking members to primary care physicians (PCPs) and clinics that deliver timely services and preventive care, and arrange referrals to specialty care.

WHO WE SERVE

Our members represent 38 percent¹ of the population in Santa Cruz, Monterey and Merced counties. We serve seniors, persons and children with disabilities, low-income mothers and their children, children who were previously uninsured, pregnant women, home care workers who are caring for the elderly and disabled, and low-income, childless adults ages 19-64.

Our programs currently include Medi-Cal Managed Care serving Santa Cruz, Monterey and Merced counties, and Alliance Care In-Home Supportive Services (IHSS) in Monterey County.

PROVIDER PARTNERSHIPS

The Alliance partners with more than 11,576 providers to form our provider network, with 86.79 percent of primary care physicians and 84.17 percent of specialists within our service area contracted to provide services to our members.

Membership by Program

Total Membership: **371,573³**

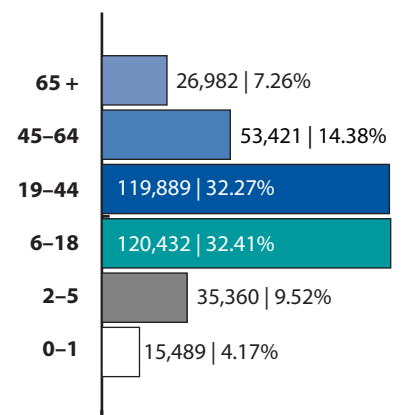
371,057

Medi-Cal

516

Alliance Care IHSS

Membership by Age Group



HEALTHY PEOPLE. HEALTHY COMMUNITIES.

EXECUTIVE LEADERSHIP



Stephanie Sonnenshine
Chief Executive Officer



Lisa Ba
Chief Financial Officer



Dale Bishop, MD
Chief Medical Officer



Scott Fortner
Chief Administrative Officer



Marina Owen
Chief Operating Officer



Van Wong
Chief Information Officer

GOVERNING BOARD

The Alliance's 21-member governing board, the Santa Cruz-Monterey-Merced Managed Medical Care Commission (Alliance Board), sets policy and strategic priorities for the organization and oversees health plan service effectiveness. The Alliance Board has fiscal and operational responsibility for the health plan. In alphabetical order, current Board members are:

- **Supervisor Wendy Root Askew**, County of Monterey
- **Dorothy Bizzini**, Public Representative
- **Leslie Conner**, Executive Director, Santa Cruz Community Health Centers – Alliance Board Chairperson
- **Supervisor Ryan Coonerty**, County of Santa Cruz
- **Maximiliano Cuevas, MD**, Executive Director, Clinica de Salud del Valle de Salinas
- **Larry deGhetaldi, MD**, President, Santa Cruz Division, Palo Alto Medical Foundation (Sutter Health)
- **Julie Edgcomb**, Public Representative
- **Mimi Hall**, Director, Santa Cruz County Health Services Agency
- **Dori Rose Inda, CEO**, Salud Para La Gente
- **Elsa Jimenez**, Director of Health, Monterey County Health Department – Alliance Board Vice Chairperson
- **Shebreh Kalantari-Johnson**, Public Representative
- **Michael Molesky**, Public Representative
- **Rebecca Nanyonjo**, Director of Public Health, Merced County, Department of Public Health
- **Supervisor Josh Pedrozo**, County of Merced
- **Elsa Quezada**, Public Representative
- **James Rabago, MD**, Merced Faculty Associates Medical Group
- **Allen Radner, MD**, Salinas Valley Memorial Healthcare System
- **Joerg Schuller, MD**, Vice President Medical Affairs, Mercy Medical Center
- **Rob Smith**, Public Representative
- **Tony Weber**, Chief Executive Officer, Golden Valley Health Centers
- **(Vacant)**, Hospital Representative, Monterey County



AWARDS

The Alliance is a multi-award winning organization for outstanding health plan performance, quality and leadership in health care.

State Quality Awards:

Over the years, the Alliance has received numerous awards including the Department of Health Care Services (DHCS) Quality Awards for performance in the state's annual Healthcare Effectiveness Data Information Set (HEDIS®) measures for Medi-Cal managed care plans. The recent awards include:

2019

- Outstanding Performance for Medium-sized Plan

2018

- Most Improved Runner Up for Santa Cruz/Monterey Counties
- Innovation Award for Academic Detailing

¹County population data source: U.S. Census Bureau 2019 population estimate (as of Jul. 1, 2019).

Membership percentage by county: Santa Cruz (27 percent); Monterey (45 percent); Merced (48 percent).

²Fact sheet data as of April 1, 2021.

³Fact sheet data as of April 1, 2021.

Customer Service Honors:

- DHCS 2011 Gold Quality Award for Outstanding Service and Support

Employer Workplace Distinctions:

- American Heart Association 2016 Workplace Health Achievement Gold Level Award as a "Fit and Friendly Workplace"
- Second Harvest Food Bank, Santa Cruz County – CEO Cup 2018, 2017; Titanium Award 2015, 2014, 2013
- United Way of Santa Cruz County 2018, 2013 Corporate Campaign Gold Award
- 2020 Certified California Green Business - Program Participant since 2008.